

Day 1 - Wednesday, 9 September

Time	Slot Type	Speaker(s) / Title	Chair / Moderator
08:00-09:00	Registration – Welcome Coffee		
09:00-9:45	Opening Remarks & Welcome Addresses & Welcome Keynote	Bernhard Fügenschuh , Rector University of Salzburg Luca Tagliaretti Wojciech Wiewiórowski APF 2026: Ten Years of the GDPR - Engineering the Future	Frank Pallas
9:45-10:45	Paper Session I	Tanel Mällo, Ainika Harro and Liina Kamm Transparency and Intervenability in Privacy Engineering: From Research Gap to GDPR Challenge Giuseppe D'Acquisto and Fabio Ricciato Relativizing the Notion of Personal Data: A Proposed Framework for Data Sharing	Nils Gruschka
10:45-11:15	Coffee Break		
11:15-12:15	Keynote	Helmut Leopold From Data Privacy to Data Sovereignty – the next big development of the Internet	Michael Friedewald
12:15-13:15	Lunch Break		
13:15-14:00	Invited Talk	Matthias Schmidl Roles and Competences of Data Protection Authorities under the AI Act	Nicola Leschke
14:00-15:30	Paper Session II	Vanessa Fiedler and Zoltán Mann Secure and Explainable Inference with Neural Networks Kristina Magnussen and Rainer Böhme Personal Data Accuracy Is a Blind Spot in LLM Privacy Research Niklas Zapatka, Moritz Kirschte, Sebastian Meiser, Bud P. Bruegger, Harald Zwingelberg and Esfandiar Mohammadi Understanding Differential Privacy in Terms of Crowd Size Preservation	Stefan Schiffner
15:30-16:00	Coffee Break		
16:00-17:20	Paper Session III	David Martínez, Eusebi Calle and Dolors Canals Ametller The Web Tracking Score: A GDPR-Aligned Metric to Benchmark Privacy and Data Protection Sascha Löbner, Eleftherios Eleftheriadis, Jens Lindemann, Hannes Federrath and Kai Rannenberg Designing Privacy-Preserving Smart Home Intrusion Detection Through User Acceptance Criteria: An Action Design Research Study Henrik Graßhoff, Malte Hansen, Meiko Jensen and Sara Ramezani Models in the Dark: Rectification and Erasure under GDPR in ML Supply Chains	Ina Schiering
17:20-18:00	Invited Talk	Marit Hansen Security by Design and the GDPR - Pretty Much Best Friends?	Kai Rannenberg
18:05	Social Event	Guided city tour and DuckDuckGo-sponsored conference dinner at PitterKeller	

Social Event

We would like to invite you to join our social event which is dedicated to celebrating Salzburg's rich and world-renowned cultural heritage, socializing, and networking.

At 6:15 PM, a guided tour will lead you through the city center to the conference dinner location.

The DuckDuckGo-sponsored APF conference dinner will start at 7:15PM in the restaurant **PitterKeller**, Rainerstraße 6.

This year's APF is
organized by



We would like to thank our **sponsors**
that helped make this event possible



Day 2 - Thursday, 10 September

Time	Slot Type	Speaker(s) / Title	Chair / Moderator
08:30-09:00	Welcome Coffee		
09:00-10:00	Paper Session IV	Markus Sullivan Enforcement, Market Distortion, and the Danger of Reforming Fundamental Rights Under Pressure Yana Dimova, Vincent Toubiana, Tom Van Goethem, Lieven Desmet and Wouter Joosen A History of GDPR Cookie Banner Compliance: The Roles of Publishers, Regulators and CMPs	Massimo Attoresi
10:00-11:00	Keynote	Max Schrems	Marit Hansen
11:00-11:30	Coffee Break		
11:30-12:30	Panel	Jelena Virant Burnik Dina Kampouraki Facilitating breach and incident reporting Katarzyna Prusak-Górniak Andreea Șerban	Prokopios Drogkaris
12:30-13:30	Lunch Break		
13:30-14:30	Invited Talks	Konstantinos Limniotis, Teresa Martínez Secure Processing Environments: Joint Report from the Hellenic and Spanish Data Protection Authorities Jan Schallaböck ISO/IEC JTC 1/SC 44 Consumer Protection in the Field of Privacy by Design	Narges Arastouei
14:30-15:30	Paper Session V	Soheil Human A Rights-First Path to Privacy by Architecture: Proposed Article 88b GDPR and the Case for Advanced Data Protection Control (ADPC) Ramona Adair, Harald Zwingelberg, Michael Friedewald and Ina Schiering Informed Consent by Design: Developer-Oriented Privacy Best Practices for GDPR Compliant mHealth Applications	Malte Hansen
15:30-16:00	Coffee Break		
16:00-16:30	Invited Talk	Irene Kamara Design Obligations in Data Protection and Cybersecurity as Responsible Digitalization	Meiko Jensen
16:30-17:00	Closing Remarks	Concluding Remarks and Best Paper Award	Frank Pallas

Website

For more information around this year's APF and an up-to-date program in case of last-minute changes in our schedule, please refer to our website privacyforum.eu.



Program booklet to the

Annual Privacy Forum



**SALZBURG
AUSTRIA**

**9-10 Sep
2026**

